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BIG DATA FUNDAMENTALS: CONCEPTS, DRIVERS, AND TECHNIQUES



Pearson Education (US). Hardback. Book Condition: new. BRAND NEW, Big Data Fundamentals: Concepts, Drivers, and Techniques, Thomas Erl, Paul Buhler, Wajid Khattak, Big Data Science Fundamentals offers a comprehensive, easy-to-understand, and up-to-date understanding of Big Data for all business professionals and technologists. Leading enterprise technology author Thomas Erl introduces key Big Data concepts, theory, terminology, technologies, key analysis/analytics techniques, and more - all logically organized, presented in plain English, and supported by easy-to-understand diagrams and case study examples. Erl provides...

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- Authored by Thomas Erl, Paul Buhler, Wajid Khattak
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