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## STAKEHOLDER POWER (PAPERBACK)



INGRAM PUBLISHER SERVICES US, United States, 2002. Paperback. Condition: New. Language: English . Brand New Book. In today s business environment, the most important weapon in any company s arsenal is not its products or services but its relationships with customers, employees, suppliers, investors, and the communities it serves. Balancing conflicting agendas while creating value for all the stakeholders is an enormous challenge, but one that pays off in the long run as the company builds commitment, both inside and...

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- Authored by Steven Walker
- Released at 2002



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