



Why Christmas? Expanded Edition (Paperback)

By Alpha

Thomas Nelson, United States, 2017. Paperback. Condition: New. Enlarged ed.. Language: English . Brand New Book. Why Christmas? is a wonderful evangelistic tool to present during the Advent and Christmas seasons. Many churches give this booklet as a gift to guests during a Christmas-themed Alpha celebration or place them inside Christmas bulletins. These booklets also make a great addition to the church welcome packet or for your greeters to give to each guest attending Advent or Christmas services. Alpha is based on a pattern found in the New Testament of people bringing their friends, family, and work colleagues to meet Jesus. Alpha is an easy way to say to friends, Come and see, come and explore your questions, come and hear about Jesus, come and see for yourself. Everyone is welcome at Alpha, but the program is designed especially for people who would not describe themselves as Christians or church-goers.



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